



2010 DCP Auction Mardi Gras Masquerade!

Frequently Asked Questions

Who's Invited? All current and future DCP families, alumni & friends. Book your babysitter now! It is an adult-only evening.

What? The 2010 Denver Cooperative Preschool Auction celebrating the school's 50th Anniversary

Where? The RocHenge Conference Center at Coors Field

When? Saturday, February 20, 2010 from 6 pm – 10 pm

Cost? The event is **free** for all attending plus **free** parking and **free** food, a cash bar and don't forget your wallet to bid on some great live & silent auction items!

What does my family have to do? It is part of the DCP Cooperative Agreement that every family is required to donate to the DCP Auction. This year, you have the choice of a variety of ways to donate, so take your pick! See the Donation Checklist on the DCP website for a list of donation options.

What if I have more than one child at DCP? Regardless of the number of children you have enrolled at DCP, each family is only required donate once, plus a bottle of wine for the Wine Cellar. Take your pick from the Auction Donation Checklist!

Why do I have to participate? Participating in fundraising for our cooperative preschool is part of your family's commitment to DCP, and part of the Cooperative Agreement you signed. The Auction is the largest fundraising event the school has and the \$35,000+ goal accounts for 90% of the total fundraising for the year which goes directly to the budget. Your generosity and support is what helps pay our teachers & staff, buy books & art materials, keeps the lights on and helps keep our tuition reasonably priced.

How do I get auction items? Auction items are procured by either asking businesses to donate items or services or items are procured with your own personal resources. Or, you may donate an experience. Donating does not have to cost you a dime! See Donation Ideas on the DCP website for details.

What if I don't want to get auction donations? The traditional way to contribute to the Auction is by donating items to the silent and/or live auction. In lieu of procuring auction items, you may make a cash donation or purchase an item from the Wish List. See the Donation Checklist for donation options and details.

What if I have Auction questions? Each family has been assigned an Auction Representative as advised in your parent pocket announcement. These Reps are your point of contact to help answer questions. Additionally, a dedicated email address has been set up - auction@dcpplay.org - which will be checked regularly should you want to submit a question there.

When is the due date for my donation items? Please have your items turned in to your Auction Rep *no later than Friday, January 8th*. This is the final deadline; however, we strongly encourage you to go ahead and check this off your “to do” prior to the holidays. Please also remember to include any helpful marketing items (picture frames, menus, etc.) to assist in the display of your donation at the Auction.

Do I have any forms to fill out? Yes. All forms (auction donations, wine donations, cash donations, tax deductible donation forms, etc.) are posted on DCP’s Website www.denvercooperativepreschool.org. You will be able to enter your donation information online and print a copy for your records. Please give your item(s) and wine (if you chose not to store it at Marczyk’s or Joy’s) to your Auction Rep by **Friday, January 8th**.

Who do I give my auction items to? To your assigned Auction Rep by **Friday, January 8th**.

What is the Wish List? The Wish List is a list of budgeted items that are needed by the school. You may purchase Wish List items in lieu of procuring Auction items. A limited number of Wish List items will be posted on the website for purchase on a first-come, first-served basis. There may be additional Wish List items available for purchase the night of the Auction. We request that you still contribute a bottle of wine to the Wine Cellar.

Can I make a Cash Donation? Yes, this is simply a monetary donation to the school for the Auction. Cash donations in lieu of Auction items must be a minimum of \$150 and are due by Friday, January 8th. We request that in addition to your cash donation you contribute a bottle of wine for the Wine Cellar. All other cash donations are welcomed in any denomination.

What is the Wine Cellar? A great tradition at the DCP Auction is the auctioning of *Wine Cellars*. As previously stated, each family is asked to provide a bottle of wine for the Wine Cellar. Red, white, sparkling, New World, Old World... the type of wine is up to you...If you don’t have a bottle of wine in your own collection that you are willing to part with, DCP Mom, Cherise Marczyk, and former DCP Mom, Carolyn Joy-Fortino, have both graciously offered 15% off one bottle of wine purchased for the Auction at their respective businesses - Marczyk’s Fine Wines and Joy Wine & Spirits. Either place will store the bottles until auction time. Just let them know you are buying for the Auction and they can help you select a great bottle of wine. The unique collection of 100+ bottles of wine will then be sorted into wine cellar(s) to be auctioned in the Live Auction the night of the event. Get a group of friends together to bid on and split the cellar or bid it up and win it yourself. Either way it is a great way to enjoy some wine you may not have tried before.

What is a Paddle Raiser? Yet another unique facet to the Auction night is the *Paddle Raiser*. This is a live opportunity to contribute to a specific school project that is **for the kids!** At a point during the night, our Auctioneer will encourage us the “Raise our Paddles” to donate any amount of cash we wish to contribute toward funding this special project just for the kids at DCP. In past years, this spontaneous affair has funded those great lofts your kids love to play in, as well as the complete front yard makeover including new fences and sign. More details about what this year’s *Paddle Raiser* will be announced soon.

Are donations to the Auction tax deductible? Yes. The Tax ID number and Tax Identification form may be downloaded from the school’s website www.denvercooperativepreschool.org.